

ABSTRACT

Saputri, Gisa Maya. (2016). *Illocutionary Acts in Relation to Politeness Strategies as Shown by the Seventh Semester English Education Students in Their Written Messages*. English Language Education Study Program, Department of Language and Arts Education, Faculty of Teachers Training and Education, Yogyakarta: Sanata Dharma University.

This study analyzed illocutionary acts and politeness strategies which were shown in written messages of seventh semester students of English Language Education Study Program sent to their lecturers. The students had to communicate with the lecturers due to some needs and condition. In doing the communication, the students might have written communication by using some media, text message and email for instance. Moreover, the students would show the acts of doing something, which are called illocutionary acts, in their messages. In showing the acts, the students would also show their politeness, by using some strategies, to the lecturers who have higher social status than they do.

In this study, there are two problems to be answered. The first is (1) What are the types of illocutionary acts that appear in written messages of seventh semester students sent to the lecturers? The second is (2) What strategies of politeness do seventh semester students of ELESP tend to use in their written messages sent to the lecturers? Therefore, this study aimed to analyze the types of illocutionary acts and the politeness strategies which were used by the students in their written messages sent to the lecturers.

This study was a qualitative study which focused on discourse analysis. The researcher used discourse completion test in designing the questionnaire to obtain the data for this study. The data gathered was analyzed using the theory of illocutionary acts by Searle (1969) to find out the types of illocutionary acts in students' messages and the theory proposed by Brown and Levinson (1987) about politeness strategies.

The finding showed that illocutionary acts appeared in people's responses to some cases or situations, such as directive (the act of requesting) and expressive (the act of apologizing). In this study, people's responses were different from one to another even when facing the same case. However, most of the participants of this study gave the similar acts when they were facing a certain situation. In showing the acts, the participants showed politeness because they communicated with people who had higher social status than they did. They used some strategies to show their politeness. Most of the participants showed negative politeness as their politeness strategy when communicating with the lecturers. Few of them showed the strategy of bald on record in their messages sent to the lecturers.

Keywords: written messages, illocutionary acts, politeness strategies

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Penelitian ini meneliti tentang *illocutionary acts* dan strategi kesopanan yang muncul dalam pesan tertulis yang dikirimkan oleh mahasiswa semester tujuh dari Program Studi Pendidikan Bahasa Inggris kepada dosen mereka. Dikarenakan beberapa kebutuhan dan kondisi tertentu, mahasiswa diharuskan untuk berkomunikasi dengan dosen. Dalam berkomunikasi, mahasiswa dapat berkomunikasi secara tertulis dengan menggunakan media, seperti pesan teks dan *email*. Selain itu, mahasiswa akan menunjukkan aksi berbuat sesuatu, yang dinyatakan sebagai *illocutionary acts*, di dalam pesan tertulis mereka. Dalam menunjukkan aksi tersebut, mahasiswa juga akan menunjukkan strategi kesopanan mereka kepada dosen yang berstatus lebih tinggi dari mereka.

Dalam penelitian ini, terdapat dua rumusan masalah yang akan dijawab. Pertama, (1) Apa macam tipe *illocutionary acts* yang tampak dalam pesan tertulis dari mahasiswa kepada dosen? Kedua, (2) Apa strategi kesopanan yang cenderung digunakan oleh mahasiswa dalam pesan tertulis mereka kepada dosen? Maka, penelitian ini meneliti tipe *illocutionary acts* dan strategi kesopanan yang digunakan oleh mahasiswa dalam pesan tertulis mereka kepada dosen.

Penelitian ini merupakan penelitian kualitatif yang berfokus pada *discourse analysis*. Peneliti menggunakan *discourse completion test* dalam menyusun kuisioner untuk memperoleh data. Data yang terkumpul dianalisa menggunakan teori tentang *illocutionary acts* dari Searle (1969) dan teori dari Brown dan Levinson (1987) tentang strategi kesopanan.

Hasil penelitian menunjukkan bahwa *illocutionary acts* muncul dalam tanggapan kita dalam suatu kasus atau situasi, sebagai contoh *directive* (aksi meminta) dan *expressive* (aksi meminta maaf). Dalam penelitian ini, tanggapan partisipan dapat berbeda satu dengan yang lain bahkan ketika menghadapi kasus yang sama. Tetapi sebagian besar partisipan menunjukkan aksi yang sama ketika mereka menghadapi kasus yang sama. Dalam menunjukkan aksi tersebut, partisipan juga menunjukkan kesopanan karena mereka berkomunikasi dengan orang yang berstatus lebih tinggi dari mereka. Mereka menggunakan beberapa strategi untuk menunjukkan kesopanan. Sebagian besar partisipan menunjukkan strategi *negative politeness* ketika berkomunikasi dengan dosen. Sebagian kecil partisipan menunjukkan strategi *bald on record* dalam pesan tertulis mereka.

Kata kunci: *written messages, illocutionary acts, politeness strategies*